

# Isaac Abramowitz

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## EDUCATION

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### **Bachelor of Science in Computer Management Information Systems**

Graduation: December 2009

Southern Illinois University Edwardsville; Edwardsville, IL

#### CMIS Undergraduate Coursework:

- ASP.NET using Visual Basic
- Information Systems Analysis and Design
- Systems Architecture
- Telecommunications
- Java Programming
- Microsoft Office
- Database Design
- VB.NET

## EMPLOYMENT

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### **BGT Partners; Chicago, IL**

May 2010 – Present

#### *Project Manager*

Selected Clients: U.S. Xpress, ADP, PERC

- Simultaneously manage multiple interactive projects for 3 clients
- Ensure all deliverables are met according to schedule and within budget
- Identify areas for business development and assist with proposals for existing clients
- Work with a team of strategists, writers, designers, and developers on 8-12 month website redesign projects
- Manage multiple ongoing monthly reporting and analysis agreements for two clients
- Manage development retainers and support agreements from \$100k+ a year per client
- Manage a monthly SEO link-building agreement
- Assist with UI development fixes when additional assistance is needed

### **VSA Partners; Chicago, IL**

January 2010 – April 2010

#### *Account Coordinator*

Primary Client: IBM

- Assisted account managers and directors with day-to-day activities for IBM interactive projects
- Ensured proper deadlines were met according to the production schedule
- Acted as the central point of contact for the IBM team and lead trafficking of project deliverables
- Wrote detailed notes for the IBM Interactive team in client phone calls and meetings
- Assisted developers with HTML, CSS, and content edits for the 2009 IBM Annual Report
- Performed competitive analysis and research for the strategic process of interactive projects

### **Shure Incorporated; Niles, IL**

May 2009 – August 2009

#### *Web Marketing Intern*

- Assisted in the overall design of the website
- Used search engine optimization to drive traffic to the website
- Built and edited templates using HTML, CSS, and JavaScript
- Worked with product specialists to determine strategies for marketing products on the web
- Built and implemented a QA process for fixes and tasks made to the website
- Installed project management software for issue tracking pertaining to the website

*Web Editor Intern*

- Assisted in the development and launch of juggle.com
- Built and edited templates using HTML, CSS, and JavaScript
- Wrote requirements for new projects
- Tested tools and fixes pertaining to the website
- Maximized efficiency by identifying weaknesses in the current processes

## **TECHNOLOGICAL SKILLS**

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- Experienced user with HTML, CSS, and JavaScript
- Experienced user of Microsoft Office (Word, Excel, PowerPoint, Outlook, Visio, Project)
- Experienced user of Adobe Creative Suite 4
- Experienced user of Google Analytics and Omniture Site Catalyst
- Experienced user of Ektron and Sitecore content management systems
- Knowledge of VB.NET and ASP.NET

## **STRATEGIC SKILLS**

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- Interactive Project Management
  - Management of interactive projects from start to finish ensuring all deadlines are met
- Web Usability
  - Best practices and W3C compliance
- Search Engine Optimization
  - Code optimization, keyword selection, copy writing, link building strategy
- Systems Analysis
  - Fluent with the SDLC